



August 22 –24, 2022

Industry Partner

Sponsorship & Exhibition

141st Annual IAMIC Convention

Embassy Suites Conference Center

100 Conference Center Drive, East Peoria, IL

⇒ Monday, August 22-Tradeshow Setup 12-4

⇒ Tuesday, August 23-Tradeshow 7-4:30

Tradeshow Registration also includes:

- ◆ 2 Tickets to MARTINIS on Water St. Mon., Aug. 22
- ◆ 2 Tickets to Lunch on Tues., Aug. 23
- ◆ Tues. Breaks, Aug. 23
- ◆ Discounted Room Rates
- ◆ Discounted Advertising in Program

- **SHARE** your Product
- **REACH** our Customers
- **BUILD** your Brand

You will have several opportunities to get your name in front of virtually every major decision maker in the Illinois Mutual Industry attending the IAMIC convention.

A la Carte Sponsorship Opportunities...Recognition for YOUR company
This is your chance to strengthen relationships and boost buyer loyalty.

This has been the single largest gathering of Mutual Insurance Industry in previous years. We typically hosted a crowd of around 250.



Illinois Association of Mutual Insurance Companies

Phone: 217.563.8300

Email: leadership@iamic.org

Website: www.iamic.org



REGISTER ON-LINE TO PAY BY CREDIT CARD...Or mail the enclosed form with your check to IAMIC: P.O. Box 116 Ohlman, IL 62076

Exhibitor Registration & Fee Includes:

Registration for Exhibitors

- **Registration Deadline** August 1 to be included in printed materials. Payment in full must be received with Exhibit contract.
- **Exhibitor registration includes** access to the following events:
 - Welcome Reception on Monday Evening
 - MARTINIS on Water St. on Monday Evening (2 tickets with exhibitor registration)
 - Tuesday Lunch
 - Tuesday Morning & Afternoon Breaks
- **Full registration** for 2 Company staff members (this **does not include** registration for Fun Run*, golf*, sporting clay* or Tuesday-night Dueling Pianos*) NOTE: Tickets for these events to be purchased separately.
- **Booth Includes:** 8' table drape, 2 chairs, vendor name sign, electric hookup (indicate upon registering)
Wi-Fi can be purchased for \$25 separately
- **Company logo** listed in Convention Program with 2 staff members names **if provided by Aug 1.**
- Convention updated **attendee list** will be provided prior to the start of Convention **upon request.**
- **Booth assignment** is issued on a first paid basis. IAMIC Associate Members will get priority booth placement...exhibitors who also sponsor will get next priority booth assignment.
- Opportunity to participate in door prize drawings: prizes drawn on Tuesday afternoon.
- Access to **discounted room** rates at the Embassy Suite.

Fees

- PRIME-\$600
(available on first come first paid basis, must be an IAMIC Member) limited to on-line registrations only
- Member Booth Fee-\$520 Non-Member Booth Fee-\$620

Exhibit Booth Decorators

Decorator and labor contractor for this event shall have exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower, on a rental basis. If you require additional furnishings or telephone needs, please indicate your needs on the contract (additional charges apply).

Security

Insurance of booth contents and personnel is recommended. IAMIC does not insure Exhibitor property. IAMIC shall use reasonable care in providing security during the hours of installation, the show and dismantling.

Hold Harmless, Liability & Insurance

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the Illinois Association of Mutual Insurance Companies, its members, employees, and agents against all claims, losses and damages to persons or property, governmental charges of fines or attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof. In addition, the exhibitor acknowledges that IAMIC does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering any losses by exhibitor.

As a standard requirement, all exhibitors must carry a minimum of \$1,000,000 general liability insurance per occurrence and \$2,000,000 aggregate, The Insurance **MUST** be in force during convention dates of the event, August 22-24, 2022, If you already have compliant coverage, please forward your proof of insurance **showing IAMIC as an additional insured** during this event.

GET YOUR NAME IN FRONT OF MEMBERS

20% Discount

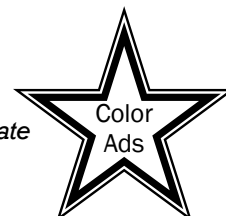
30% Discount

Printed Materials

	Member Rate	Exhibitor Rate	Exhibitor & Sponsor Rate
Full Page Ad (3.5" x 8")	\$200.00	\$180.00	\$170.00
1/2 Page Ad (3.5" x 4")	\$175.00	\$140.00	\$122.50
1/4 Page Ad (3.5" x 2")	\$150.00	\$120.00	\$105.00

► Rates shown are based on your Company providing camera-ready copy or digital art. (Jpeg preferred)

Ad material to arrive by August 1, 2022



CONVENTION SPONSORSHIP PACKAGES

	Diamond	Sapphire	Emerald
Power Point Welcome Slide Company Name will be displayed	✓	✓	✓
Convention Materials - Including Company contact	✓	✓	✓
Special Recognition in the IAMIC newsletter - The Lautum	✓	✓	✓
Exclusive Sponsorship Packages for Welcome Dinner & Opening Session Sponsorship <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5"x8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared w/ Co. Logo	Name Only
Recognition on home-page website through September 30th	✓	✓	
Exclusive sponsorship for Networking events	Band at MARTINIS	Dueling Pianos Event	
Exclusive sponsorship Networking event	Happy Hour at MARTINIS		
Welcome Art at Registration Area	✓		

SPONSORSHIP DETAILS

Convention ONLY Sponsorship Packages

<u>Diamond</u>	<input type="checkbox"/> See table for opportunities	\$3,000
<u>Sapphire</u>	<input type="checkbox"/> See table for opportunities	\$2,500
<u>Emerald</u>	<input type="checkbox"/> See table for opportunities	\$2,000

Educational & General Sessions

<u>TUESDAY</u>	Opening Session...(Exclusive for Packages)	
	<input type="checkbox"/> Humor in its Place - General Ed.	\$500
	<input type="checkbox"/> FMDC— Technology needs	\$350
	<input type="checkbox"/> Mortgage Claims	\$350
	<input type="checkbox"/> Solar Panel	\$350
	<input type="checkbox"/> Tuesday Industry Updates	\$350
	<input type="checkbox"/> Round Tables—Directors	\$350
	<input type="checkbox"/> Round Tables—Claims	\$350
	<input type="checkbox"/> Round Tables—Underwriting	\$350

WEDNESDAY

<input type="checkbox"/> FMDC— Emerging Governance	\$350
<input type="checkbox"/> FMDC— Past, Present, Future	\$350
<input type="checkbox"/> Ethics	\$350
<input type="checkbox"/> Social Inflation	\$350
<input type="checkbox"/> Phishing, Pharming, Vishing,	\$350

Meal Functions

<u>MONDAY</u>	Welcome Dinner...(Exclusive for Packages)	
	<input type="checkbox"/> MARTINIS on Water St. (4)	\$500
<u>TUESDAY</u>		
	<input type="checkbox"/> AM Break	\$350
	<input type="checkbox"/> Lunch	\$500
	<input type="checkbox"/> PM Refreshment Break	\$350
	<input type="checkbox"/> Dueling Pianos (4)	\$500
<u>WEDNESDAY</u>		
	<input type="checkbox"/> AM Refreshment Break	\$350
	<input type="checkbox"/> Lunch to Go **Exclusive**	\$1,500

Sporting Clay

<u>MONDAY</u>	<input type="checkbox"/> Event Sponsor	\$125
	<input type="checkbox"/> Lunch/Drink Sponsor	\$400
	<input type="checkbox"/> Prize Sponsor (4)	\$100

Golf

<u>MONDAY</u>	<input type="checkbox"/> Event Sponsor	\$125
	<input type="checkbox"/> Hole Sponsor (18)	\$ 50
	<input type="checkbox"/> Lunch/Drink Sponsor	\$400
	<input type="checkbox"/> Prize Sponsor (4)	\$100

Miscellaneous Events

<u>MONDAY</u>	Band at MARTINIS *** Diamond Exclusive***	
	Happy Hour at MARTINIS *** Diamond Exclusive***	
<u>TUESDAY</u>	<input type="checkbox"/> Popcorn **Exclusive**	\$250
	Sponsor supplies the printed bags	
	<input type="checkbox"/> Prizes (unlimited)	\$ 50
	<input type="checkbox"/> Dueling Pianos *** Sapphire Exclusive***	
	<input type="checkbox"/> Happy Hour/Tuesday (2)	\$500
<u>WEDNESDAY</u>		
	<input type="checkbox"/> Prayer Memorial **Exclusive**	\$500
	<input type="checkbox"/> Fun Run (2)	\$500

Printed Materials

	Color Program Booklet Ads	
	<input type="checkbox"/> Full Page Ad 3.5" x 8"	\$200*
	<input type="checkbox"/> Half Page Ad 3.5" x 4"	\$175*
	<input type="checkbox"/> Qtr. Page Ad 3.5" x 2"	\$150*
	*Discounts available for Exhibitors who sponsor	
	<input type="checkbox"/> Pocket Schedule **Exclusive**	\$500
	<input type="checkbox"/> Questionnaire **Exclusive**	

2022 TRADESHOW/SPONSORSHIP COMMITMENT FORM

The Annual Convention Trade Show Rules, Regulations and Information can be found and should be read on **www.iamic.org** website. Participation in networking events is highly encouraged. Join us Monday night for our network event which is included with your registration.

I'M AN ASSOCIATE MEMBER I WILL BE A SPONSOR

PLEASE PRINT:

Company Name: _____

Main Contact: _____ (Title) _____

Address/City/St/Zip: _____

Phone: _____ Email: _____

Check Enclosed: Check # _____ payable to IAMIC

Want to pay with a **Credit Card**? Sign up online or call Jackie at 217-563-8300



NOTE: If this form, payment and artwork are **received by 8/1/22**, you will receive recognition in printed materials. Names of those Exhibiting (name tags will be provided):

- | | |
|--|--|
| <input type="checkbox"/> I will be attending Monday's Patio Reception
<input type="checkbox"/> I will attend Monday's MARTINIS on Water St.
<input type="checkbox"/> I need to purchase a ticket to Tuesday's Dueling Pianos \$50/pp | <input type="checkbox"/> I will attend Monday's Patio Reception
<input type="checkbox"/> I will attend Monday's MARTINIS on Water St.
<input type="checkbox"/> I need to purchase a ticket to Tuesday's Dueling Pianos \$50/pp |
|--|--|

SPONSORSHIP & TRADESHOW REGISTRATION

Booth Rates

Prime Booth Rate \$600 (IAMIC Members)
 On Line Registration required for limited Prime Booths
 Associate Member Rate \$520 (IAMIC Members *ONLY*)
 Non-Member Rate \$620 (Non-Member)

Will your booth require electricity? Yes/Included No
 Will your booth require Wi-Fi*? Yes/\$25 fee * No
 Any additional materials needed?...

Contact Jackie Rakers prior to Convention:
 (additional charges could apply and will be billed to you)

Your Signature acknowledges that you have reviewed the Exhibit Contract Rules, Regulations & Information



Required Name: _____

Trade Show Booth \$ _____
 Prime Associate Non-Member

Wi-Fi (if Needed...\$25) \$ _____

Fun Run \$20 (Shirt Size) \$ _____

Sporting Clays \$35/pp \$ _____

Golf \$85/pp \$ _____

Sponsorship (Pg 3) \$ _____

Diamond Sapphire Emerald
 Ala Carte

Dueling Pianos Tkts \$50/pp\$ _____

Ad* (size) _____ \$ _____

**Included in Diamond, Sapphire & Emerald levels*

Sign-up online for priority placement!
Please Fax completed form to 888-403-0935 or
by mail to IAMIC P.O. Box 116 Ohlman, IL 62076
(Aug 1 Deadline for printed materials)
No Booth will be reserved until payment is received.

Total Commitment: \$ _____

Important Notes for Sponsoring Events

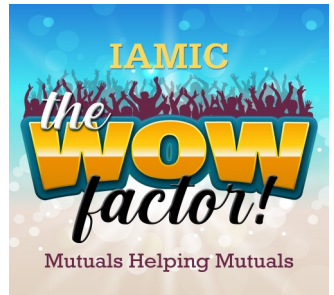
Sponsorships must be for the FULL amount to sponsor an event. If you would like to provide a flat sponsorship of any amount, your sponsorship funds will be helpful, acknowledged and appreciated. Sponsorships must be received by August 1 to receive recognition in the Convention program. To sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the form and return it with payment and any necessary artwork to IAMIC's mailing address. We encourage online submissions which will ensure a timely booth and sponsorship assignments. We appreciate your dedication to our industry and support of the Annual Convention. We will place all sponsorship levels on our website in addition to printed materials.

Thank You!! *Jackie*

IAMIC's 8th Annual Fun Run

**Putting the POWER
of your membership
to work!**

IAMIC
PO Box 116
Ohlman, IL 62076
Phone: 217.563.8300
Fax: 888.403.0395



Our Fun Run will help support our Veterans and active military through FISHING FOR FREEDOM

FISHING FOR FREEDOM pairs our warriors with professional anglers, tournament fishermen, guides and local outdoorsmen for a fun day of fishing on local waters. We cannot give back all the lost time away from the great outdoors during deployment, but we can give back a weekend of the great Illinois outdoors.



Participate in the 1 Mile Walk or 3 K Run on August 24th with a \$20.00 Donation.

Donations received by **August 1**, gets a 2022 Commemorative T-shirt.

What is your Size
S M L XL 2X

Join us at the Prayer Memorial where you can learn more about this life stabilizing foundation.

Donation \$ _____

Name _____

A Message from the Organization: We provide our Warriors with a weekend full of entertainment and enjoyment of the great outdoors with their fellow Veterans and active duty personnel, as well as the general public. This event is designed to provide our Warriors with events that range from a fish fry, trapshooting, archery, live music, a Heroes Banquet, and a day of fun tournament fishing on the Mighty Mississippi River or Mark Twain Lake. We also have private lake(s) where we take our Warriors who cannot easily fish from a boat to ensure their safety and well-being.

2022 IAMIC CONVENTION

Convention Housing

Reservations can be made by calling Embassy Suites Hotel 100 Conference Center Drive East Peoria, Illinois 61611 (309) 694-0200 IAMIC room block with discounted rates (\$140.00) are valid until Aug 6, 2022.

CALL NOW

IAMIC room block code is "ICC"

Networking Extras

MONDAY—August 22nd

*Sporting Clay** \$ 35/pp

Lunch included

*Golf ** \$ 85/pp

Lunch included

Grinnell Happy Hour included

MARTINIS on Water St.

included

TUESDAY—August 23rd

*Dueling Pianos ** \$50/pp

WEDNESDAY—August 24th

*Fun Run ** \$ 20/pp

*See Registration Flyers for details.

Convention Agenda

MONDAY, Aug 22

09:00 am Golf
10:00 am Sporting Clays
12:00-04:00 pm Trade Show Setup
01:00-05:00 pm Registration
04:00-05:30 pm Grinnell Happy Hour on the Patio
06:00 pm MARTINIS on Water St.

Dress as your favorite Sports Team

TUESDAY, Aug 23

07:00-05:00 Trade Show
08:00 Memorial Program
08:00-09:30 Opening Session/ Key Note Speaker
09:30-10:15 Trade Show Break
10:15-11:30 Industry Updates/ Business Meeting
11:30-12:30 Lunch
12:30-01:00 Trade Show/desserts
01:00-02:00 Humor in its Place
02:00-02:30 Trade Show Break
02:30-03:30 =FMDC Tech. Needs
=Concurrent =Mortgage Claims
=Solar Panels
03:30-03:45 Trade Show Break
03:45-04:45 Round Tables (3)
04:45 DRAWINGS

Great Networking Opportunity

Trade Show Incentives

We encourage our members to visit booths in the trade show by making it fun. This gives you the opportunity to share your business expertise with our members and attendees. We want to help build partnerships with you.

*Tuesday Night Networking

Dueling Pianos... Trade Show Exhibitors are encouraged to register for our Tuesday Dueling Pianos Dinner. The fee is \$50 per person and is not included in your registration fee.

BOOST YOUR SALES

This is your chance to showcase your products to current customers and find new buyers. Plus, nothing helps strengthen relationships and boost buyer loyalty more than doing business face to face! With virtually every major decision maker in the Illinois Mutual industry attending the IAMIC Annual Convention—**shouldn't your products be represented?**

GREAT BOOTH TRAFFIC

The exhibit area will be located in the center of all conference activity to give exhibitors the greatest opportunity to interact with attendees. To further add to the value of the exhibit area, social functions will be housed in the exhibit area.

Contest and giveaways are also held in the exhibit hall with a **MUST BE PRESENT** motto.

We will be announcing vendor winners & the **BIG Prize** giveaways in the tradeshow area. If your booth has a prize giveaway, please see details inside your welcome packets.

This is THE single largest gathering of the year of the Mutual Insurance Industry.

Not a Member? Ask me how and **\$ave** on Registrations!