



August 19-21, 2024

Industry Partner

# Sponsorship & Exhibition Opportunities

## 143<sup>rd</sup> Annual IAMIC Convention

### Marriott Conference Center

201 Broadway St. Normal, IL

⇒ Monday, August 19-Tradeshow Setup 12-4

⇒ Tuesday, August 20-Tradeshow 7-5

#### Tradeshow Registration includes:

- ◆ 2 Ticket to Trivia Night-Mon., Aug. 19 and
- ◆ 2 Ticket to Lunch on Tues., Aug. 20
- ◆ Tues. Breaks, Aug. 20
- ◆ Discounted Room Rates
- ◆ Discounted Advertising in Program

• **REACH** our Customers

• **SHARE** your Product

• **BUILD** your Brand

We offer several opportunities to get your name in front of virtually every major decision maker in the Illinois Mutual Industry attending the IAMIC convention.

A la Carte Sponsorship Opportunities...Recognition for YOUR company  
This is your chance to strengthen relationships and boost buyer loyalty.

This has been the single largest gathering of Mutual Insurance Industry  
in previous years. We typically host a crowd of around 250.



Illinois Association of Mutual  
Insurance Companies

Phone: 217.563.8300

Email: [leadership@iamic.org](mailto:leadership@iamic.org)

Website: [www.iamic.org](http://www.iamic.org)

## Are you an Associate Member?

What is your Return on Investment?

The Benefits that come with membership  
(Don't worry – we kept all the other benefits too!)

**Preferred Vendor Link** Our website will have a page of preferred Vendors. We will include your Company Logo and a link to a 2–3-minute welcome video that you provide. Searchable toolbar Our website will offer a search toolbar *by specialty*; this will allow members to find you by your specialty and make an instant connection for those that need your service.

**Your Company Webinar** (20 minutes) An exciting new opportunity to highlight your company skills to IAMIC members. These are educational and informational webinars only offered to Preferred Vendors and provided to all members. Ask me how to get your spot reserved.

**Preferred Vendor Media Post** - Permission to post on IAMIC social media accounts to help get your name in front of our members and help establish your credibility.

**BE AN EXPERT** - A new opportunity to participate on our "Community Forum" pages. You will be able to schedule a day when you will be available to answer questions from our members regarding your expertise. You will be the only one allowed to answer, and it will highlight your skillset to members. Be sure to contact Jackie to schedule your time.

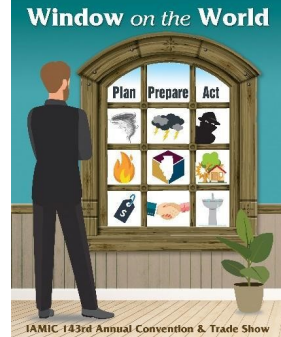
PLUS

Exhibit with Discounted Rates  
Printed Membership Directories  
(with photos)  
Advertisement Discounts

Prime Booth exclusive to members  
Preferred Vendor referrals  
Discounted Registrations for all Events  
Complimentary Subscription

**Putting the POWER  
of your membership  
to work!**

IAMIC  
PO Box 116  
Ohlman, IL 62076  
Phone: 217.563.8300  
Fax: 888.403.0395



Convention Tradeshow Testimony.  
"This was the most productive and active show in the last five years. The open forum was particularly impressive, and I appreciate the open dialogue."

Richard Shepherd,  
Somerset Reinsurance Brokers

## CONVENTION SPONSORSHIP PACKAGES

	Diamond	Sapphire	Emerald
<b>Power Point Welcome Slide</b> Company Name will be displayed	✓	✓	✓
<b>Convention Materials</b> - Including Company contact	✓	✓	✓
Special Recognition in the IAMIC newsletter - <b>The Lautum</b>	✓	✓	✓
Exclusive Sponsorship Packages for <b>Welcome Dinner &amp; Opening Session Sponsorship</b> <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
<b>Convention Program Booklet Ad</b> (You provide ready-to-print art)	Full Page 3.5"x8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
<b>Banner Recognition</b>	Personalized w/ Co. Logo	Shared w/ Co. Logo	Name Only
<b>Recognition</b> on home-page <b>website</b> through Convention	✓	✓	
<b>Exclusive</b> sponsorship for Networking events	Trivia Night Dinner	Casino Night Dinner	
Sponsorship Networking event	Casino Night Happy Hour		
<b>Welcome Art</b> at Registration Area	✓		
	<b>\$3000</b>	<b>\$2500</b>	<b>\$2000</b>

# SPONSORSHIP DETAILS

Two or three sponsors are needed for each category below unless specified

### Convention ONLY Sponsorship Packages

- Diamond  See table for opportunities \$3,000
- Sapphire  See table for opportunities \$2,500
- Emerald  See table for opportunities \$2,000

### Educational & General Sessions

- TUESDAY Opening Session ... (Exclusive for Packages)
- Farm Mutual Act Panel \$350
  - Domestic, Affiliations, Mutual \$350
- WEDNESDAY
- Driven Discussions—Open Ended \$350
  - Driven Discussions—Claims \$350
  - Driven Discussions—Underwriting \$350
  - Ethics \$350
  - FMDC—Insurance Regulatory Environment \$350
  - FMDC—Human Resources \$350
  - Here Comes the Sun \$350

### Meal Functions

- MONDAY Trivia Night Dinner \*\*\* Diamond Exclusive\*\*\*
- TUESDAY Casino Night Dinner...\*\*\* Sapphire Exclusive\*\*\*
- AM Break \$350
  - Desserts in Trade Show \$500
  - PM Refreshment Break \$500
  - Casino Table Sponsors \$100
- WEDNESDAY
- AM Refreshment Break \$350

When registering, please send pages 3 & 4 together

### Sporting Clay

- MONDAY
- Event Sponsor \$125
  - Lunch/Drink Sponsor \$400
  - Prize Sponsor (4) \$100

### Golf

- MONDAY
- Event Sponsor \$125
  - Hole Sponsor (18) \$50
  - Lunch/Drink Sponsor \$400
  - Prize Sponsor (4) \$100

### Miscellaneous Events

- MONDAY  Trivia Categories \$100
- TUESDAY  Popcorn \*\*Exclusive\*\* \$250

### Sponsor supplies the printed bags

- Prizes \$50
- Convention Friend \$100

### WEDNESDAY

- Difference Makers Fund Raiser \$500
- Memorial Service \*\*Exclusive\*\* \$500

### Printed Materials

- Color Program Booklet Ads
  - Full Page Ad 3.5" x 8" \$200\*
  - Half Page Ad 3.5" x 4" \$175\*
  - Qtr. Page Ad 3.5" x 2" \$150\*
- \*Discounts available for Exhibitors who sponsor
- Pocket Schedule \*\*Exclusive\*\* \$500
  - Questionnaire \*\*Exclusive\*\* \$500
  - Charging Station \*\*Exclusive\*\* \$500

\*\*Exclusive to only 1 Sponsor\*\*

\*\*\*Exclusive to all Sponsors at that level\*\*\*

## IAMIC's 9th Annual Fund Raiser

### THE DIFFERENCE MAKERS



Our 2024 Chair, Chris Feldt, has chosen Dogs For Our Brave as our charity for 2024! Their mission? To provide professionally trained service dogs at no cost to veterans suffering debilitating injuries or illnesses while serving our country. DFOB uses rescue dogs at any opportunity—thus saving two lives at once. Join us at the 143rd Convention to hear more from the founders and for a demo from a Veteran and his furry companion. We will do a group photo at 8:00.

I will **Participate** in the Difference Makers who aide our veterans.

Donations over \$20 received by **August 1**, get a 2024 Commemorative T-shirt

What is your Size  
S M L XL 2X

Join us for breakfast and learn more about these brave heroes who help our military veterans.

**Commemorative T-Shirt Fee** \$ \_\_\_\_\_

**Donation ONLY** \$ \_\_\_\_\_

**Name** \_\_\_\_\_

**Company** \_\_\_\_\_

### GET YOUR NAME IN FRONT OF MEMBERS

#### Printed Materials

	Member Rate	Exhibitor Rate	Exhibitor & Sponsor Rate
Full Page Ad (3.5" x 8")	\$200.00	\$180.00	\$170.00
1/2 Page Ad (3.5" x 4")	\$175.00	\$140.00	\$122.50
1/4 Page Ad (3.5" x 2")	\$150.00	\$120.00	\$105.00

► Rates shown are based on your Company providing camera-ready copy or digital art. (Jpeg preferred)

**Ad material to arrive by August 1, 2024**



# 2024 TRADESHOW/SPONSORSHIP COMMITMENT FORM

The Annual Convention Trade Show Rules, Regulations and Information can be found and should be read on [www.iamic.org](http://www.iamic.org) website. Participation in networking events is highly encouraged. Join us Monday night for our network event which is included with your registration.

I'M AN ASSOCIATE MEMBER     I WILL BE A SPONSOR     SIGN ME UP FOR MEMBERSHIP

PLEASE PRINT:

Company Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_ (Title) \_\_\_\_\_

Address/City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check Enclosed: Check # \_\_\_\_\_ payable to IAMIC

Want to pay with a **Credit Card**? Sign up online or call Jackie at 217-563-8300

NOTE: If this form, payment & artwork are **received by 8/1/24**, you will receive recognition in printed materials. Names of those Exhibiting (name tags will be provided):



I will attend Monday's Buffet & Trivia Night

I need to purchase tickets to Tuesday's Networking Dinner & Casino Night \$75/pp

\*\*Need more than TWO tickets ?

I will attend Monday's Buffet & Trivia Night

I need to purchase a ticket to Tuesday's Networking Dinner & Casino Night \$75/pp

Call IAMIC for discounted tickets. 217-563-8300

## SPONSORSHIP & TRADESHOW REGISTRATION

### Booth Rates

Prime Booth Early Bird Rate     \$700 (MEMBERS ONLY)

Sign up after 8/1     \$750 (MEMBERS ONLY)

\*Prime Allows You To Pick Your Booth!\*

On Line Registration required for limited Prime Booths

Associate Member Early Bird Rate     \$600 (IAMIC Members)

Sign up after 8/1     \$650 (IAMIC Members)

Non-Member Early Bird Rate     \$700 (Non-Member)

Sign up after 8/1     \$750 (Non-Member)

Will your booth require electricity?     Yes/Included     No

Will your booth require Wi-Fi\*?     Yes/\$25 fee \*     No

Yes I Will provide IAMIC with proof of insurance .

Contact Jackie Rakers prior to Convention:

(additional charges could apply and will be billed to you)

Your Signature acknowledges that you have reviewed the Exhibit Contract Rules, Regulations & Information

**Required Name:** \_\_\_\_\_



NEW Member Sign-up \$500 \$ \_\_\_\_\_

Trade Show Booth \$ \_\_\_\_\_

Prime     Associate     Non-Member

Electricity needed

Wi-Fi (if Needed...\$25) \$ \_\_\_\_\_

Be a Difference Maker \$ \_\_\_\_\_

Charity: **Dogs for Our Brave**

Sporting Clays \$50/pp \$ \_\_\_\_\_

Golf \$90/pp \$ \_\_\_\_\_

Guest for Monday Lunch Only \$15/pp \$ \_\_\_\_\_

Sponsorship (Pg 2) \$ \_\_\_\_\_

Diamond     Sapphire     Emerald

Ala Carte

Casino night Tkts \$75/pp \$ \_\_\_\_\_

**Sign-up online for priority placement!**  
**Please Fax completed form to 888-403-0935 or**  
**by mail to IAMIC P.O. Box 116 Ohlman, IL 62076**  
**Aug 1 Deadline for printed materials)**  
**No Booth will be reserved until payment is received.**

Total Commitment: \$ \_\_\_\_\_

# Exhibitor Registration & Fee Includes:

## Registration for Exhibitors

- **Early Bird Registration Deadline August 1**
- **Advertisement Deadline August 1 to be included in printed materials.** Payment in full must be received with Exhibit contract.
- **Exhibitor registration includes** access for 2 to the following events:
  - Welcome Reception, Dinner and Trivia Night Fun on Monday Evening
  - Tuesday Lunch
  - Tuesday Morning & Afternoon Breaks
  - Additional registrations are available for our Trade Show Vendors.  
(this **does not include** registration for Difference Makers Fundraiser\*, golf\*, sporting clay\* or Tuesday Casino Night & Dinner\*) NOTE: These event tickets may be purchased separately.
- **Booth Includes:** Exhibit area is 8' X 10', 8' draped table, 2 chairs, vendor name sign, electric hookup (indicate upon registering) **Wi-Fi can be purchased for \$25 separately**
- **Company logo** listed in Convention Program with 2 staff member's name **if provided by Aug 1.**
- Convention updated **attendee list** will be provided prior to the start of Convention **upon request.**
- **Booth assignment** is issued on a first paid basis. IAMIC Associate Members will get priority booth placement...exhibitors who also sponsor will get next priority booth assignment.
- Opportunity to offer Trade Show door prize drawings: prizes drawn on Tuesday afternoon.
- Access to **discounted room** rates at the Marriott in Bloomington Normal, IL.

## Fees

- |  |   |
|--|---|
| • PRIME- Early Bird Sign-up rate <b>\$700</b><br>( <b>Must be an IAMIC Member</b> —available on first come first paid basis) limited to on-line registrations only | <b>Sign up after August 1 Fee-\$750</b> |
| • Member Booth Early Bird Fee- <b>\$600</b>  | <b>Sign up after August 1 Fee-\$650</b> |
| • Non-Member Booth Early Bird Fee- <b>\$700</b>  | <b>Sign up after August 1 Fee-\$750</b> |

## Exhibit Booth Decorators

Decorator and labor contractor for this event shall have exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower, on a rental basis. If you require additional furnishings or telephone needs, please indicate your needs on the contract (additional charges apply). Contact **Brian Pickerill** Ph:(309)680-3800 Email: bpickerill@peoriaciviccenter.com

## Security

Insurance of booth contents and personnel is recommended. IAMIC does not insure Exhibitor property. IAMIC shall use reasonable care in providing security during the hours of installation, the show and dismantling.

## Hold Harmless, Liability & Insurance

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the Illinois Association of Mutual Insurance Companies, its members, employees, and agents against all claims, losses and damages to persons or property, governmental charges of fines or attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof. In addition, the exhibitor acknowledges that IAMIC does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering any losses by exhibitor.

As a standard requirement, all exhibitors must carry a minimum of \$1,000,000 general liability insurance per occurrence and \$2,000,000 aggregate, The Insurance **MUST** be in force during convention dates of the event, August 19-21, 2024, If you already have compliant coverage, please forward your proof of insurance **showing IAMIC as an additional insured** during this event.

# 2024 IAMIC CONVENTION

## Convention Housing

Reservations can be made by calling  
 Marriott Conference Center  
 201 Broadway St.  
 Normal, Illinois 61761  
 (309) 862-9000  
 IAMIC room block with discounted rates (\$149.00) are valid until July 19

## Networking Extras

**MONDAY—August 19th**  
Sporting Clay\* \$ 50/pp  
 Lunch included  
Golf \* \$ 90/pp  
 Lunch included  
*Grinnell Welcome Reception, Lunch, Dinner & Trivia Night included*  
**TUESDAY—August 20th**  
Casino Night \* \$75/pp  
**WEDNESDAY—August 21st**  
Difference Makers \*

Donation

\*See Registration Flyers for details.

## Convention Agenda

### MONDAY, Aug 19

09:00 am Golf  
 10:00 am Sporting Clays  
 12:00-04:00 pm Trade Show Setup  
 04:30-06:00 pm Grinnell Welcome Reception  
 06:00-10:00 pm Trivia Night & Dinner

### TUESDAY, Aug 20

07:00-05:00 Trade Show  
 07:00-07:45 Memorial Program  
 08:00-09:30 Opening Session/ Key Note Speaker  
 09:30-10:00 Trade Show Break  
 10:00-11:45 Industry Updates  
 Business Meeting  
 11:45-12:45 Lunch/Trade Show  
 12:45-01:15 Dessert/Trade Show  
 01:15-02:15 Farm Mutual Act Panel  
 02:15-03:00 Trade Show Break  
 03:00-04:45 Domestic, Affiliations, Mutual  
 DRAWINGS  
 05:00 Networking Dinner  
 06:30-08:00 Casino Night  
 07:00-10:00



### Trade Show Incentives

We encourage our members to visit booths in the trade show by making it fun. This gives you the opportunity to share your business expertise with our members and attendees. We want to help build partnerships with you.

### \*Tuesday Night Networking

**Dinner and Casino Night...**Trade Show Exhibitors are encouraged to register for our Tuesday Dinner and Casino Entertainment. The fee is \$75 per person and is not included in your registration fee.

Don't Worry!! Our Casino Machines Run on IAMIC Money

## BOOST YOUR SALES

This is your chance to showcase your products to current customers and find new buyers. Plus, nothing helps strengthen relationships and boost buyer loyalty more than doing business face to face! With virtually every major decision maker in the Illinois Mutual industry attending the IAMIC Annual Convention—**shouldn't your products be represented?**

### GREAT BOOTH TRAFFIC

The exhibit area will be located in the center of all conference activity to give exhibitors the greatest opportunity to interact with attendees. To further add to the value of the exhibit area, social functions will be housed in the exhibit area.

Contest and giveaways are also held in the exhibit hall with a **MUST BE PRESENT** motto.

We will be announcing vendor winners & the **BIG Prize** giveaways in the tradeshow area. If your booth has a prize giveaway, please see details inside your welcome packets.

This is THE single largest gathering of the year of the Mutual Insurance Industry.

