

ILLINOIS ASSOCIATION OF MUTUAL INSURANCE COMPANIES

2024 Convention Sponsorship

Join our **TEAM**

At The

143rd Annual Convention

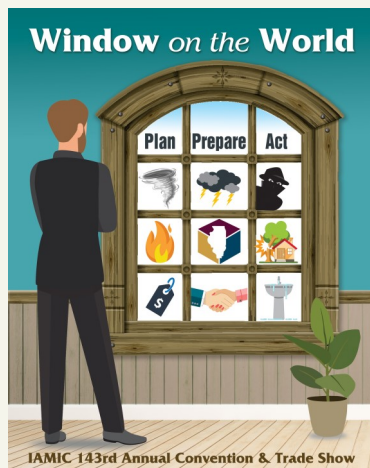


August 19-21, 2024
Marriott Hotel & Conference Center
Normal, IL

Important Notes for Sponsoring an Event
Visit the website for online payments

Why Should I Become A Sponsor?

Becoming a sponsor at our annual convention offers a range of benefits. It provides an excellent opportunity to increase brand visibility and reach a targeted audience of industry professionals, decision-makers, and potential customers. As a sponsor, you'll have the chance to showcase your products and services, network with key individuals, and establish your company as a leader in the field.



Putting the **POWER** of
membership to work for you!

IAMIC
PO Box 116
Ohlman, IL 62076
Phone: 217-563-8300
Fax: 888-403-0935
Email: leadership@iamic.org

To sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the form and return it with payment and any necessary artwork (advertisements only) to IAMIC's mailing address listed. Sponsorships must be received by **August 1st** to receive recognition in the Convention Program.

We appreciate your dedication to our industry and support of the Annual Convention.

We will recognize all package sponsorship levels on our website in addition to the printed materials.

Thank you!

D O G S F O R O U R B R A V E

Our 2024 Chair, Chris Feldt, has chosen Dogs For Our Brave as our charity for 2024! Their mission? To provide professionally trained service dogs at no cost to veterans who have suffered debilitating injury or illness while serving our country. DFOB uses rescue dogs at any opportunity—thus saving two lives at once. Join us at the 143rd Convention to hear more from the founders and for a demo from a Veteran and his furry companion. T-shirts will be provided to all participants who registered by August 1, have made a donation of \$20 or more and submitted their shirt sizes.



CONVENTION SPONSORSHIP PACKAGES

	Diamond	Sapphire	Emerald
Power Point Welcome Slide Company Name will be displayed	✓	✓	✓
Convention Materials - Including Company contact	✓	✓	✓
Special Recognition in the IAMIC newsletter - The Lautum	✓	✓	✓
Exclusive Sponsorship Packages for Welcome Dinner & Opening Session Sponsorship <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5"x8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared w/ Co. Logo	Name Only
Recognition on home-page website through Convention	✓	✓	
Exclusive sponsorship for Networking events	Trivia Night Dinner	Casino Night Dinner	
Sponsorship Networking event	Casino Night Happy Hour		
Welcome Art at Registration Area	✓		
	\$3000	\$2500	\$2000

* IAMIC will determine which breaks and rooms are utilized based on first paid basis.

SPONSORSHIP DETAILS

Two or three sponsors are needed for each category below unless specified

Convention ONLY Sponsorship Packages

- Diamond** See table for opportunities \$3,000
Sapphire See table for opportunities \$2,500
Emerald See table for opportunities \$2,000

Educational & General Sessions

- TUESDAY** Opening Session...(Exclusive for Packages)
 Farm Mutual Act Panel \$350
 Domestic, Affiliations, Mutual \$350
- WEDNESDAY**
 Driven Discussions—Open Ended \$350
 Driven Discussions—Claims \$350
 Driven Discussions—Underwriting \$350
 Ethics \$350
 FMDC— Insurance Regulatory Environment \$350
 FMDC— Human Resources \$350
 Here Comes the Sun \$350

Meal Functions

- MONDAY** Trivia Night Dinner *** Diamond Exclusive***
TUESDAY Casino Night Dinner...*** Sapphire Exclusive***
 AM Break \$350
 Desserts in Trade Show \$500
 PM Refreshment Break \$500
 Casino Table Sponsors \$100
- WEDNESDAY**
 AM Refreshment Break \$350

When registering, please send pages 3 & 4 together

Sporting Clay

- MONDAY** Event Sponsor \$125
 Lunch/Drink Sponsor \$400
 Prize Sponsor (4) \$100

Golf

- MONDAY** Event Sponsor \$125
 Hole Sponsor (18) \$50
 Lunch/Drink Sponsor \$400
 Prize Sponsor (4) \$100

Miscellaneous Events

- MONDAY** Trivia Categories \$100
TUESDAY Popcorn **Exclusive** \$250

Sponsor supplies the printed bags

- Prizes \$50
 Convention Friend \$100
- WEDNESDAY**
 Difference Makers Fund Raiser \$500
 Memorial Service **Exclusive** \$500

Printed Materials

- Color Program Booklet Ads
 Full Page Ad 3.5" x 8" \$200*
 Half Page Ad 3.5" x 4" \$175*
 Qtr. Page Ad 3.5" x 2" \$150*
- *Discounts available for Exhibitors who sponsor
 Pocket Schedule **Exclusive** \$500
 Questionnaire **Exclusive** \$500
 Charging Station **Exclusive** \$500

Exclusive to only 1 Sponsor

Exclusive to all Sponsors at that level

2024 Convention Sponsorship Commitment Form

- Diamond Sponsor **\$3,000** Sapphire Sponsor **\$2,500** Emerald Sponsor **\$ 2,000**

Sign up Online to use Credit Card

A la Carte Sponsorship – Please check the appropriate boxes and include with information below:

COMPANY: _____

Total Advertisements \$ _____ Total Sponsorship \$ _____

Main Contact: _____ (Title) _____

Phone: _____ Fax: _____ Email: _____

I have enclosed Check # _____, payable to IAMIC. I will email my artwork by 8/1/24

Return this form by August 1 (to receive recognition in printed materials) with payment to IAMIC