



IAMIC

Illinois Association of Mutual Insurance Companies

2025



This is your Opportunity to PROMOTE your Company & Show Why The MARKET Needs You

You can INVEST in your future and TOGETHER, we can BUILD a stronger industry and create OPPORTUNITIES for growth and expansion. Your sponsorship will help you ENHANCE and BUILD your company's recognition within the Mutuals while we EDUCATE members. We will SHARE your information and PROMOTE your company.

Invest in the Association that promotes YOU!

1. Educational Opportunities/Build a Wealth of Knowledge!
2. Annual Convention
3. Social Events...Network, Network, Network!
4. Farm Mutual Director Certification Education
5. IAMIC Web Page Advertising
6. LAUTUM News Advertising

As a member of the Mutual Industry family, when you advertise in the **LAUTUM** News, we will...

- BUILD** recognition and familiarity of your Company
- PROMOTE** your Products and Services cost-effectively
- REACH** the decision-makers of Illinois Mutuals
- REINFORCE** your commitment to the Mutual Industry
- ACHIEVE** maximum exposure within the Mutual Industry

Find out why you should make an investment in IAMIC...

Debbie Wagner/e2value says—

"IAMIC does a great job of boosting interaction with attendees and exhibitors through the games in the exhibit hall to the fun dinners in the evening. It's a great way to get to know people on a more personal level to develop friendships and an added bonus of getting a few leads. It is always a great time at IAMIC."

By investing in the Association through sponsorship, YOU can partner with us as we lead and guide our industry through education.

KNOWLEDGE IS POWER!

Partner Sponsorship PLUS Ala Carte Opportunities

SPONSORSHIP for IAMIC events helps us keep registration fees for seminars low and allows us to secure top notch speakers.

SPONSORING IAMIC AT ANY LEVEL CAN:

- Put your company name front and center, giving your business recognition over competitors.
- Promote your company in front of your target audience at a specific industry-related educational seminar (i.e. Claims, Underwriting, Directors Seminars and Leadership Retreat).
- Reconnect with clients and engage with audiences to maintain and build strong business relations.
- Increase your reach to new clients, customers and businesses.
- Grant your company brand awareness & media exposure via IAMIC website, email and LAUTUM.
- Generate strong leads by drawing in new and interested clients .
- Boost your credibility and create a positive perception about your company by supporting events that customers care about.
- Separate yourself from the rest by linking yourself to something positive in customer's minds.

2025 EDUCATION PROGRAMS

Regular Seminars

CLAIMS SEMINAR

February 5-6 Bloomington

New Format Half Day 21st & Half Day 22nd

Approximately 75 attendees consisting of adjusters and managers. This is an excellent opportunity to show your support of the industry while keeping your name and company in front of those who will use your services.

- **VENDOR TRADE SHOW** will be held at this event... see website for details.

REGIONAL DIRECTOR MEETINGS

North— March 19 Deer Grove

South— March 20 Effingham

Identical meetings held in two locations with approximately 40 attendees at each event.

Directors and managers attend these events.

The foundation of the Mutuels will be listening when you show your support of our industry.

UNDERWRITING SEMINAR

April 15 East Peoria **NEW LOCATION**

Approximately 50 attendees at this event consisting of mostly underwriters and managers. These are the individuals who help determine the risk taken by the mutual and their reinsurance. Sponsoring this event will help develop a strong relationship with the right people.

Specialty Seminars

FARM INSPECTION SCHOOL

Date /Location TBD

This event will have approximately 40 attendees and will be geared toward claims staff. A great opportunity to get your name in front of the members who could use your services.

LEADERSHIP RETREAT

Date /Location TBD

This event is designed for management, they are the foundation of the Mutuels and they will be listening when you show your support of our industry.

ANNUAL CONVENTION

August 18-20 East Peoria

Approximately 150 attendees at this event come from all areas of the mutual. These are the individuals who help determine the risk you will be working. Sponsoring this event will help develop a strong relationship with the key decision makers. Managers attend these events and they are the foundation of the Mutuels. They will be listening when you show your support of our industry.

Become a Friend of IAMIC! Friends of IAMIC help with the overhead costs of events and keep registration costs affordable. By helping to cover the costs of events, Friends of IAMIC make it possible for more people to attend and benefit from the work that IAMIC does. So if you're not able to be a partner, consider becoming a Friend of IAMIC.

2025 ANNUAL EVENT SPONSORSHIP BENEFITS

	PLATINUM Cost: \$7,500 Value: \$30,550	GOLD Cost: \$5,500 Value: \$13,850	BRONZE Cost: \$3,500 Value: \$10,350	STAR Cost: \$2,000 Value: \$2,875	BLUE RIBBON Cost: \$1,000 Value: \$1,025
Recognition at seminars	Individual banner with Company name & logo	Shared banner with Company name & logo	Group banner with Company name only	Name & Logo on welcome Powerpoint	Name on welcome Powerpoint
Name on digital and print materials					
Chair recognition at Annual Business Meeting					
Website advertising: Choice of month is subject to availability	Rotating banner with logo on IAMIC website year round	Rotating banner with logo on IAMIC website Your Choice of Month	Banner with logo on IAMIC website Our Monthly Choice	Banner with grouped logos on IAMIC website Our Monthly Choice	Banner with grouped names on IAMIC website Our Monthly Choice
Special recognition in LAUTUM on "Exclusive Sponsors" page	Using your Company name and logo	Using your Company name and logo	Using your Company name and logo	Using only your Company name	Using only your Company name
LAUTUM and Convention booklet ad You provide print ready ads	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Electronic recognition on event and registration correspondents					
You provide Company items and/or materials for convention bags					
Logo on All Electronic Surveys					
Opportunities for Partners ONLY! Regular Seminar Opportunities	Event Sponsor	Exclusive Lunch Sponsor	a.m. OR p.m. Break Sponsor		
Convention Opportunities	Annual Business Meeting Sponsor	Tuesday Lunch Sponsor	Break Sponsor		
Social media spotlight					
Advanced roster list of attendees (Available Upon Request)					
Recognition on consent agendas at Annual Business Meeting					
Recognition on every IAMIC email					
PLATINUM EXCLUSIVES—Choose one of the following—Your Company will be the sole sponsor!					
Membership Directory	<input type="radio"/>				
Convention Registration Bags	<input type="radio"/>				
Badge Holders	<input type="radio"/>				
Farm Inspection Lunch	<input type="radio"/>				
Charging Station At Events (Excludes Convention)	<input type="radio"/>				
Financial Analysis	<input type="radio"/>				
Coffee Station Sponsor At Events (Excludes Convention)	<input type="radio"/>				

Sign up Online To Guarantee Your Selection - www.iamic.com

Online forms will take precedents over mail in forms

Print Advertising LAUTUM NEWS and/or Convention Program Ads

The LAUTUM News reaches 800+ individuals in our industry. LAUTUM advertising includes one issue for 2025 (Fall). Ad size must remain the same but ad content may be changed ** artwork must be submitted by April 1st

** Convention Ads are in COLOR and must be submitted by August 1st

- | | | | |
|---|----------------|--------------------|---|
| <input type="checkbox"/> The Lautum News | Members | Non-Members | <input type="checkbox"/> Convention Program Full Color Ad |
| <input type="checkbox"/> Full Page (7" w x 9" h) B/W | \$500 | \$700 | <input type="checkbox"/> Full Page (3.5" X 8") \$200 |
| <input type="checkbox"/> Half Page (7" w x 4.5" h) B/W | \$350 | \$500 | <input type="checkbox"/> Half Page (3.5" x 4") \$150 |
| <input type="checkbox"/> One Third (5" w x 4.25" h) B/W | \$300 | \$400 | <input type="checkbox"/> Qtr Page (3.5" X 2") \$125 |

Total

10% discount when you advertise in LAUTUM & Convention Program
\$ _____

Website Advertising...Select one **\$ 500 (\$ 750 Non Members)**

Rotating Web Banners (Front Page) \$1,000 (\$1,500 Non members)

- January February March April May June
 July August September October November December

Platinum, Gold & Bronze sponsors have first choice. All months are assigned based on first payment received.

\$ _____

A La Carte

Mark an X through the box you would like to sponsor. Assignments for the category selections will be determined based upon the date of payment for your events. (Specific courses, meals, host bars, and entertainment will be identified as we get closer to the event).

*Any event that is cancelled you can request 100% refund. Contact Jackie if you would like a refund or payment be considered donation.

	Events	Breakfast	AM Break	Lunch	PM Break	Classes (See Right for Selection)
Claims Day 1	\$500		Dinner \$1,000	Exclusive to Gold Partners	Bar \$1,500	\$350
Claims Day 2	\$500	\$350	\$350			\$350
Regionals North OR South	\$500	N \$350 S \$350	N \$350 S \$350		N \$350 S \$350	N \$350 S \$350
Underwriting	\$500	\$350	\$350		\$350	\$350
Leadership	\$500	\$350	\$350		\$350	\$350
Farm Inspection	\$500	\$350	\$350	Exclusive	\$350	\$350
Convention...items below are for Convention Only!						
Convention Course	One \$500	Two \$500	Three \$500	Four \$500	All \$1,800	
FMDC Class	One \$650	Two \$650				
Annual Business Meeting	Event Exclusive to Platinum Partners			Lunch Exclusive to Gold Partners		
Meals	One \$800	Two \$800	All \$1,500			
Beverages	Monday \$2,000	Tuesday \$2,000				
Entertainment	One \$2,000	Two \$2,000				

\$ _____

Claims Classes*:

- Round Tables
 The 8-Year Love Story
 Cause & Recovery
 The Great Reset
 The Art of Exaggeration

Regional Classes*:

- Hot Spots in The Industry
 It's All About The Money
 Take A Little Off The Top
 Top 10 Cases

Underwriting Classes*:

- Sponge or Cinder Block?
 Let's Chat
 Home, Farm, Commercials
 Selective Underwriting

*Classes are subject to change

Blue Ribbon Level (Annual Contribution) \$1,000 (value \$1,025)

\$ _____

Star Level (Annual Contribution) \$2,000 (value \$2,875)

\$ _____

Bronze Level (Annual Contribution) \$3,500 (value \$10,350)

\$ _____

Gold Level (Annual Contribution) \$5,500 (value \$13,850)

Your choice of monthly website ad 1st choice _____ 2nd _____ 3rd _____

\$ _____

Platinum Level (Annual Contribution) \$7,500 (value \$30,550)

(Pick one—priority is determined upon receipt of payment)

- Member Directory Badge Holders Charging Station at Events Financial Analysis
 Farm School Lunch Coffee Station At Events Convention Registration Bags



\$ _____

Friend of IAMIC This donation will help with all overhead cost

\$ _____

Total Commitment \$ _____ (Check preferred) Company Name _____

Mail to : IAMIC, P.O. Box 116, Ohlman, IL 62076 Contact Name _____

If you would like to pay by credit card*, please call Jackie at 217-563-8300

*Credit Card fees will apply

