

ILLINOIS ASSOCIATION OF MUTUAL INSURANCE COMPANIES

2025 Convention Sponsorship

Join our **TEAM**

At The

144th

Annual Convention



August 18-20, 2025

PAR A DICE HOTEL East Peoria, IL

Important Notes for Sponsoring an Event
Visit the website for online payments

The BENEFITS of being a SPONSOR!

Partnering with us as a sponsor at our annual convention offers a powerful platform to elevate your brand's visibility and connect directly with a targeted audience of industry professionals, decision-makers, and potential customers. As a valued sponsor, you will:

- **Showcase your products and services** to a highly engaged and relevant audience
- **Network with influential leaders and key stakeholders** in your industry
- **Position your company as a trusted leader and innovator** within the field
- **Gain exclusive marketing opportunities** that drive brand awareness and business growth

Join us and make a lasting impact while expanding your reach in a vibrant, professional community!



Putting the **POWER** of membership to work for you!

IAMIC
PO Box 116
Ohlman, IL 62076
Phone: 217-563-8300
Email:
leadership@iamic.org

To sponsor an Annual Convention event or item, please indicate your preferred sponsorship choice on the enclosed form. Return the completed form along with payment and any necessary artwork (advertisements only) to IAMIC's mailing address listed on the form.

Important: Sponsorship commitments and materials must be received by **July 1st** to ensure recognition in the Convention Program.

We sincerely appreciate your dedication to our industry and your support of the Annual Convention.

All sponsorship package levels will be acknowledged both on our website and in printed convention materials, providing valuable exposure for your company.

THE RONALD MCDONALD HOUSE



Our 2025 Chair, Ben Leezer, has chosen the Ronald McDonald House as our charity for the year. This cause is especially meaningful to him, as his youngest son, Archer, spent 46 days in the NICU. Join us at the 144th Convention to hear from the Community Engagement and Development Director about the vital support Ronald McDonald House provides to children and their families during challenging times. We will gather for a group photo Tuesday morning following the presentation.

CONVENTION SPONSORSHIP PACKAGES

	Diamond	Sapphire	Emerald
Power Point Welcome Slide Company Name will be displayed	✓	✓	✓
Convention Materials - Including Company contact	✓	✓	✓
Special Recognition in the IAMIC newsletter - The Lautum	✓	✓	✓
Exclusive Sponsorship Packages for Opening Session Sponsorship <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5" x 8"	1/2 Page 3.5" x 4"	1/4 Page 3.5" x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared w/ Co. Logo	Name Only
Recognition on home-page website through Convention	✓	✓	
Exclusive sponsorship for Networking events	Monday Drink Tickets	Monday Night Band	
Sponsorship Networking event	Main Entertainment Tuesday Night		
Welcome Art at Registration Area	✓		
	\$3000	\$2500	\$2000

SPONSORSHIP DETAILS

Two or three sponsors are needed for each category

Convention ONLY Sponsorship Packages

- Diamond** See table for opportunities \$3,000
Sapphire See table for opportunities \$2,500
Emerald See table for opportunities \$2,000

Educational & General Sessions

- TUESDAY** Opening Session ...(Exclusive for Packages)
 Insurance Issues from 9/11 \$350
 What the Hail \$350
- WEDNESDAY** *Classes are subject to change*
 What If This Happens To You? \$350
 Ethics \$350
 Merged, Now What? \$350

Meal Functions

- MONDAY**
 The Tin Lizard Dinner \$1,500
 The Tin Lizard Host Bar—1 Hour \$1,500
- TUESDAY**
 Western Dinner \$1500
 Tuesday Happy Hour \$1500
 AM Break \$350
 Desserts in Trade Show \$500
 PM Refreshment Break \$500
- WEDNESDAY**
 AM Refreshment Break \$350

When registering, please send pages 3 & 4 together

2025 Convention Sponsorship Commitment Form

- Diamond Sponsor **\$3,000** Sapphire Sponsor **\$2,500** Emerald Sponsor **\$ 2,000**

Sign up Online to use Credit Card

A la Carte Sponsorship — Please check the appropriate boxes and include with information below:

COMPANY: _____

Total Advertisements \$ _____ Total Sponsorship \$ _____

Main Contact: _____ (Title) _____

Phone: _____ Fax: _____ Email: _____

I have enclosed Check # _____, payable to IAMIC. I will email my artwork by 7/1/25

Return this form by July 1 (to receive recognition in printed materials) with payment to IAMIC

Sporting Clay

MONDAY

- Event Sponsor \$125
 Lunch/Drink Sponsor \$400
 Prize Sponsor \$100

Golf

MONDAY

- Event Sponsor \$125
 Hole Sponsor (18) \$50
 Lunch/Drink Sponsor \$400
 Prize Sponsor (2) \$100

Miscellaneous Events

TUESDAY

- Difference Makers Fund Raiser \$500
 Memorial Service **Exclusive** \$500
 Tradeshow Bank **Exclusive** \$500
 Tradeshow Jail **Exclusive** \$500
 Fun Activity @ Rodeo Dinner \$250
 Plinko Game **Exclusive** \$500
 Gold Coins **Exclusive** \$1,000
 Prizes \$50

Printed Materials

- Color Program Booklet Ads
 Full Page Ad 3.5" x 8" \$200*
 Half Page Ad 3.5" x 4" \$175*
 Qtr. Page Ad 3.5" x 2" \$150*

*Discounts available for Exhibitors who sponsor

- Pocket Schedule **Exclusive** \$500
 Questionnaire **Exclusive** \$500
 Charging Station **Exclusive** \$500
 Convention Friend \$ _____

Exclusive to only 1 Sponsor

Exclusive to all Sponsors at that level